

4th World Research Summit for Tourism and Hospitality

Innovation, Partnerships and Sharing

December 8-11, 2017 | UCF Rosen College of Hospitality Management, Orlando, Florida, USA

Abstracts
invited by
July 14
2017

Come to Orlando 'The City Beautiful' to:

- Network with academic researchers, industry professionals, and government officials
- Create new partnerships and share information and ideas
- Discuss how to better utilize research outputs for the benefits of the industry

Speakers include

Chris Castro, *City of Orlando, USA*

Olivier Chavy, *Mövenpick Hotels & Resorts*

Terry Jones, *Wayblazer, USA*

Kelly McGuire, *Wyndham Destination Network, USA*

Organized by



**Rosen College of
Hospitality Management**

UNIVERSITY OF CENTRAL FLORIDA

www.tourismandhospitalitysummit.com

 #WRSTH2017

Related events: [2nd USA-China Tourism Research Summit and Industry Dialogue | December 8, 2017](#)
[4th International Conference on Events \(ICE\) | December 12-14, 2017](#)